



LA PLAZA DE CULTURA Y ARTES FROM FARM LABOR TO YOUR FAMILY TABLE MARCH 4, 2021



LA PLAZA DE CULTURA Y ARTES

MISSION STATEMENT

LA Plaza de Cultura y Artes honors the past, inspires the future, and recognizes the enduring cultural influence of Mexicans, Mexican Americans and all Latinas/Latinos in Los Angeles through transformative exhibitions, programming and educational experiences.





Artifacts: Objects with cultural or historical importance

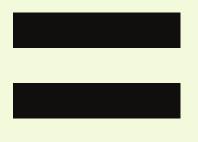
Arte: Art

SYMBOLS

- Shapes, signs, or images that represent something else.
- Communicate messages without using words.
- Transcend linguistic barriers.











HISTORICAL TIMELINE

1920- 1930'S INFLUX OF FILIPINO MIGRANTS TO US



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1860'S
CHINESE
MIGRANTS
AIDE IN THE
DEVELOPMENT
OF CA.
AGRICULTURE

1920'S EARLY LABOR RIGHTS ORGANIZING

INTERACTIVE TIMELINE

HISTORICAL TIMELINE



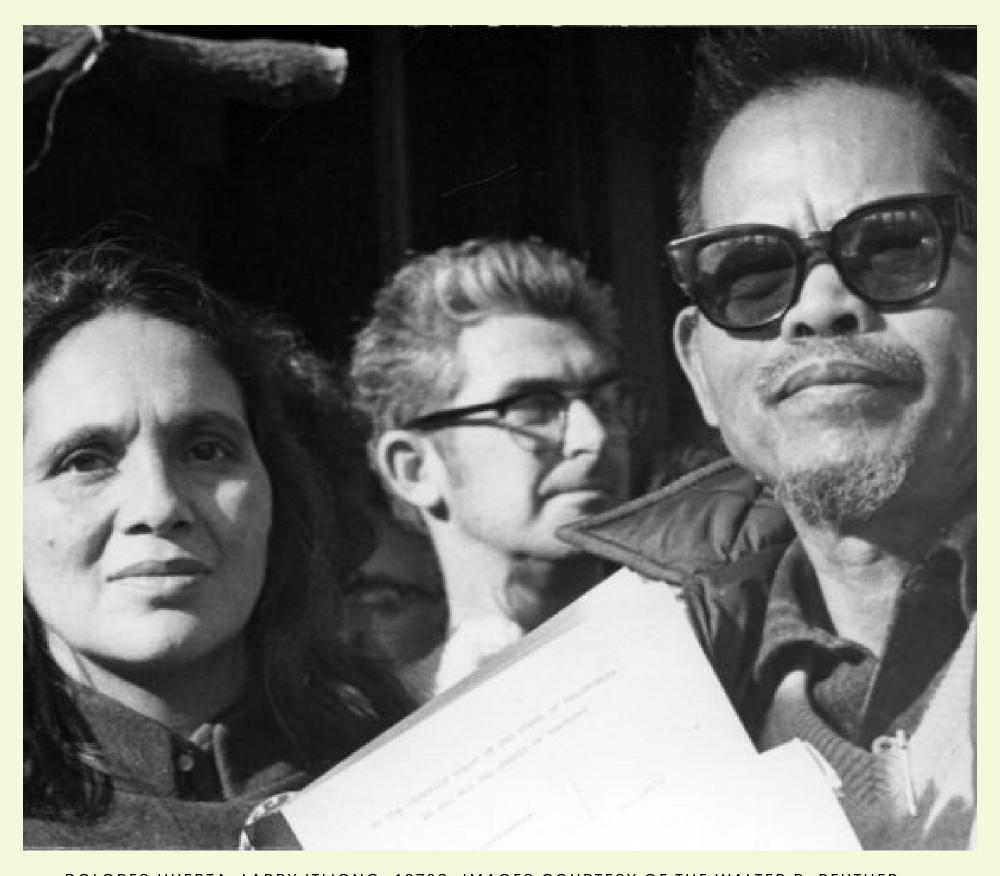


PRESENT:
FIGHT FOR
LABOR RIGHTS
CONTINUE

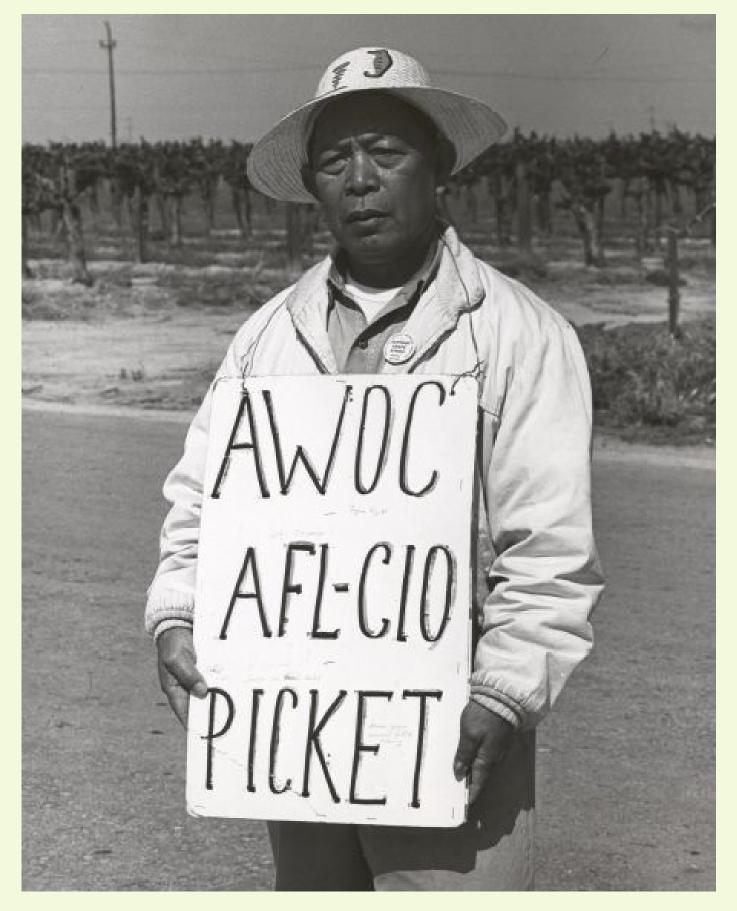


1960'S
FARM
WORKERS
ORGANIZE TO
ADVOCATE
FOR LABOR
RIGHTS

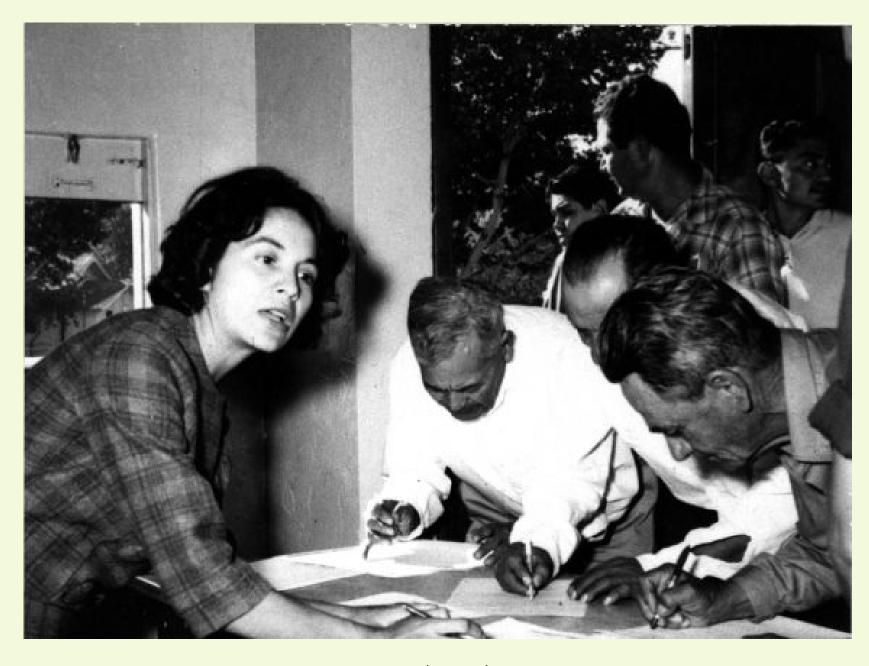




DOLORES HUERTA, LARRY ITLIONG, 1970S. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



PICKETS, AWOC, GRAPE STRIKE, CALIFORNIA, 1966. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



NATIONAL FARM WORKERS ASSOCIATION (NFWA) CONVENTION, DOLORES HUERTA, 1962. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



NATIONAL FARM WORKERS ASSOCIATION FOUNDING CONVENTION, 1962. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



UFW, STAFF, ORENDAIN, ITLIONG, HUERTA, CHAVEZ, DELANO, 1969. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



UNITED FARM WORKERS OFFICIALS, 1976. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



FARM LABORERS HARVEST ROMAINE LETTUCE ON A MACHINE WITH HEAVY PLASTIC DIVIDERS THAT SEPARATE WORKERS FROM EACH OTHER ON APRIL 27, 2020 IN GREENFIELD, CALIFORNIA. CREDIT: BRENT STIRTON/GETTY IMAGES



CALIFORNIA FARMWORKERS HAVE ENDURED HEATWAVES, WILDFIRES AND A PANDEMIC THAT CONTINUES TO SPREAD DURING PEAK HARVEST SEASON FOR ALMONDS AND WINE GRAPES. (PHOTO COURTESY OF UFW/UNITED FARM WORKERS)



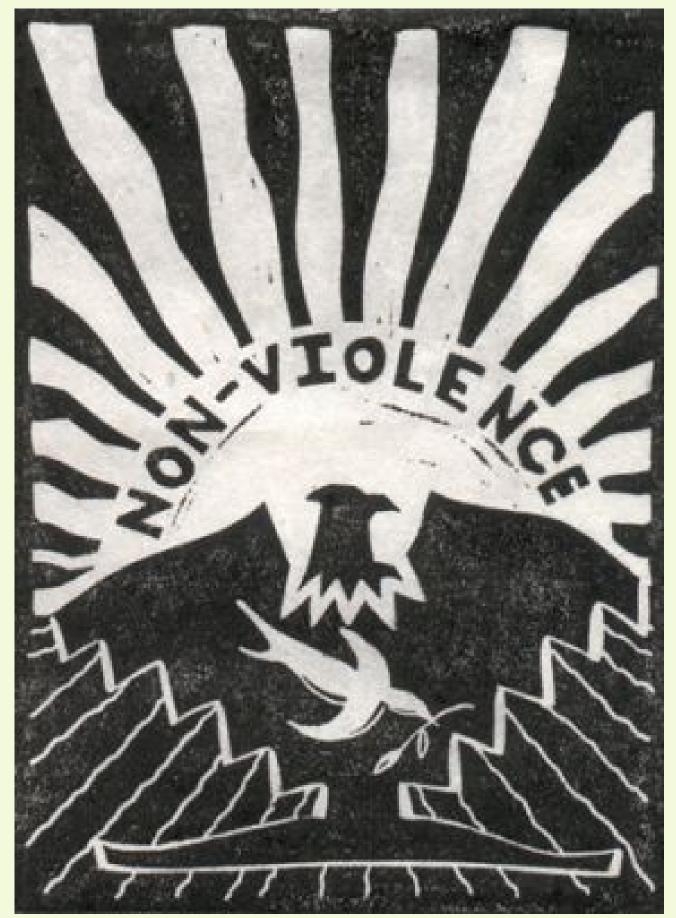
TITLE: FLAG FOR HUELGA - RCAF - UFW AFL-CIO COLLECTION: ROYAL CHICANO AIR FORCE ARCHIVES OWNING INSTITUTION: UC SANTA BARBARA, LIBRARY, DEPARTMENT OF SPECIAL RESEARCH COLLECTIONS SOURCE: CALISPHERE PERMALINK: HTTPS://CALISPHERE.ORG/ITEM/ARK:/13030/HB0199N93X/

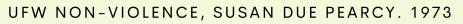




(LEFT) A MAN HOLDS A FLAG DURING AN UNIDENTIFIED UFW DEMONSTRATION. (RIGHT) PROTESTERS MARCH FOR THE UNITED FARM WORKERS (UFW). IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.













MAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.



(LEFT) UNITED FARM WORKERS. DELANO FIELD OFFICE AT "FORTY ACRES" OPENING, DELANO. DATE: 1967. COLLECTION: HERMAN BACA COLLECTION. OWNING INSTITUTION: UC SAN DIEGO, LIBRARY, SPECIAL COLLECTIONS AND ARCHIVES. SOURCE: CALISPHERE. PERMALINK: HTTPS://CALISPHERE.ORG/ITEM/ARK:/20775/BB10934075/



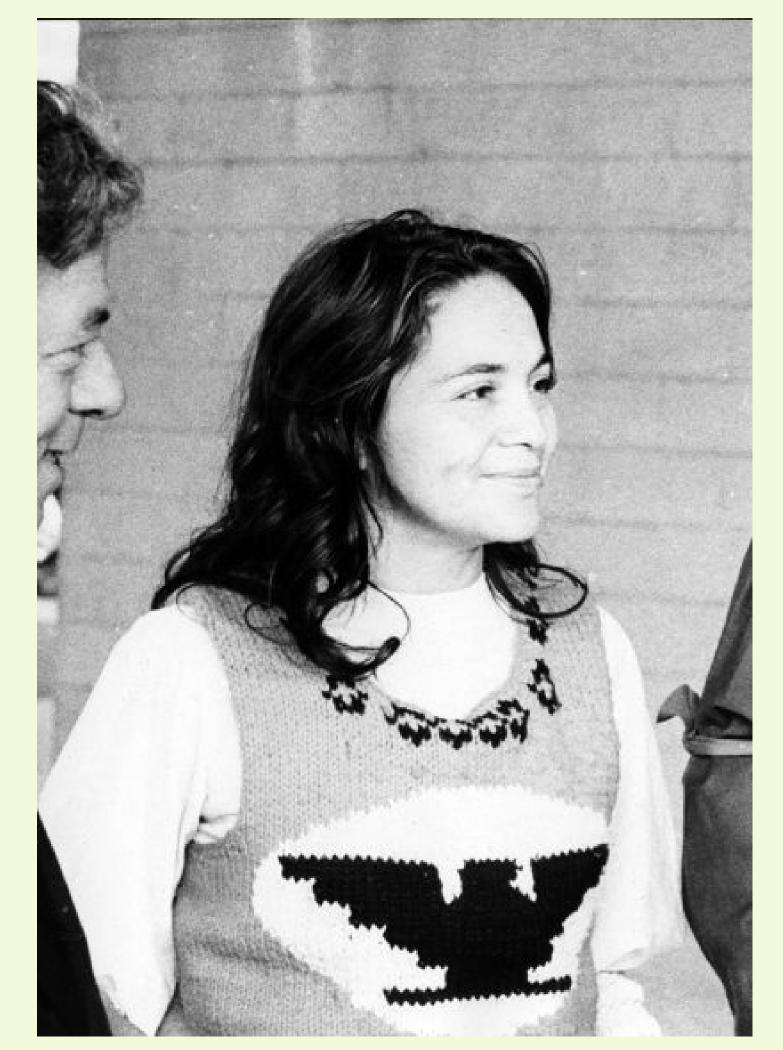




(RIGHT) TITLE: HAPPY MARCHER ARRIVING IN SACRAMENTO. DATE: 1966-04-10. COLLECTION: ERNEST LOWE PHOTOGRAPHY COLLECTION. OWNING INSTITUTION: UC MERCED, LIBRARY AND SPECIAL COLLECTIONS. SOURCE: CALISPHERE

PERMALINK: HTTPS://CALISPHERE.ORG/ITEM/B8B278FA-DE59-4754-A544-1AB4BF724731/







DOLORES HUERTA, PORTRAIT, C. 1970S. IMAGES COURTESY OF THE WALTER P. REUTHER LIBRARY, WAYNE STATE UNIVERSITY.





OBJECT NAME:HOE DATE MADE: 1936

USER: CHAVEZ, LIBRADO HERNANDEZ; CHAVEZ, CESAR ESTRADA
OWNING INSTITUTION: NATIONAL MUSUEM OF AMERICAN HISTORY, SMITHSONIAN INSTITUTE
PERMALINK: HTTPS://AMERICANHISTORY.SI.EDU/COLLECTIONS/SEARCH/OBJECT/NMAH_694880



TITLE: FARMWORKER BENT OVER IN FIELD

DATE: 1961-09-02

COLLECTION: ERNEST LOWE PHOTOGRAPHY COLLECTION OWNING INSTITUTION: UC MERCED, LIBRARY AND SPECIAL COLLECTIONS

SOURCE: CALISPHERE
PERMALINK: HTTPS://CALISPHERE.ORG/ITEM/308F9F1E-513A-46E0-9745-220B45141AAF/





TITLE: GREEN PEPPER FIELD

DATE: 1975

COLLECTION: LOS ANGELES PUBLIC LIBRARY PHOTO COLLECTION OWNING INSTITUTION: LOS ANGELES PUBLIC LIBRARY

SOURCE: CALISPHERE

PERMALINK: HTTPS://CALISPHERE.ORG/ITEM/0161995C067B95270EEE400416CEB7F9/



IMAGE: STOOP LABOR USING THE SHORT HANDLE HOE, HARVEY RICHARDS, UCSD FARMWORKER DOCUMENTATION PROJECT.





IMAGE (TOP): CLOSE UP SHOT OF FARMWORKER USING SHORT HANDLED HOE IN STOOP LABOR, HARVEY RICHARDS, UCSD FARMWORKER DOCUMENTATION PROJECT.

IMAGE (RIGHT): STOOP LABOR IS NOT STATIONARY, NOTICE THE WORKER MOVING HIS FEET WHILE CHOPPING, HARVEY RICHARDS, UCSD FARMWORKER DOCUMENTATION PROJECT.



IMAGE: FIELD WORK IN ITS MOST BRUTAL FORM, HARVEY RICHARDS, UCSD FARMWORKER DOCUMENTATION PROJECT.



OBJECT NAME:HOE DATE MADE: 1936

USER: CHAVEZ, LIBRADO HERNANDEZ; CHAVEZ, CESAR ESTRADA
OWNING INSTITUTION: NATIONAL MUSUEM OF AMERICAN HISTORY, SMITHSONIAN INSTITUTE
PERMALINK: HTTPS://AMERICANHISTORY.SI.EDU/COLLECTIONS/SEARCH/OBJECT/NMAH_694880

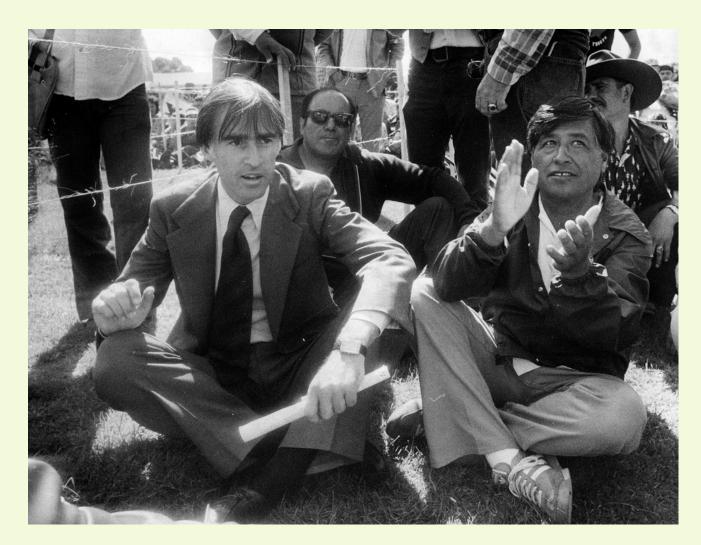
"Every time I see lettuce, that's the first thing I think of, some human being had to thin it. And it's just like being nailed to a cross. You have to walk twisted, as you're stooped over, facing the row, and walking perpendicular to it. You are always trying to find the best position because you can't walk completely sideways, it's too difficult, and if you turn the other way, you can't thin.

I think this is where the employer shows the most contempt for his workers. For example, I think growers use short-handle hoes because they don't give a damn about human beings, they look at human beings as implements. If they had any consideration for the torture that people go through, they would give up the short-handle hoe. All that stooping is one reason farm workers die before they're fifty."

JACQUES E. LEVY, CÉSAR CHÁVEZ: AUTOBIOGRAPHY OF LA CAUSA (NEW YORK: W.W. NORTON AND CO. INC.), 2007.

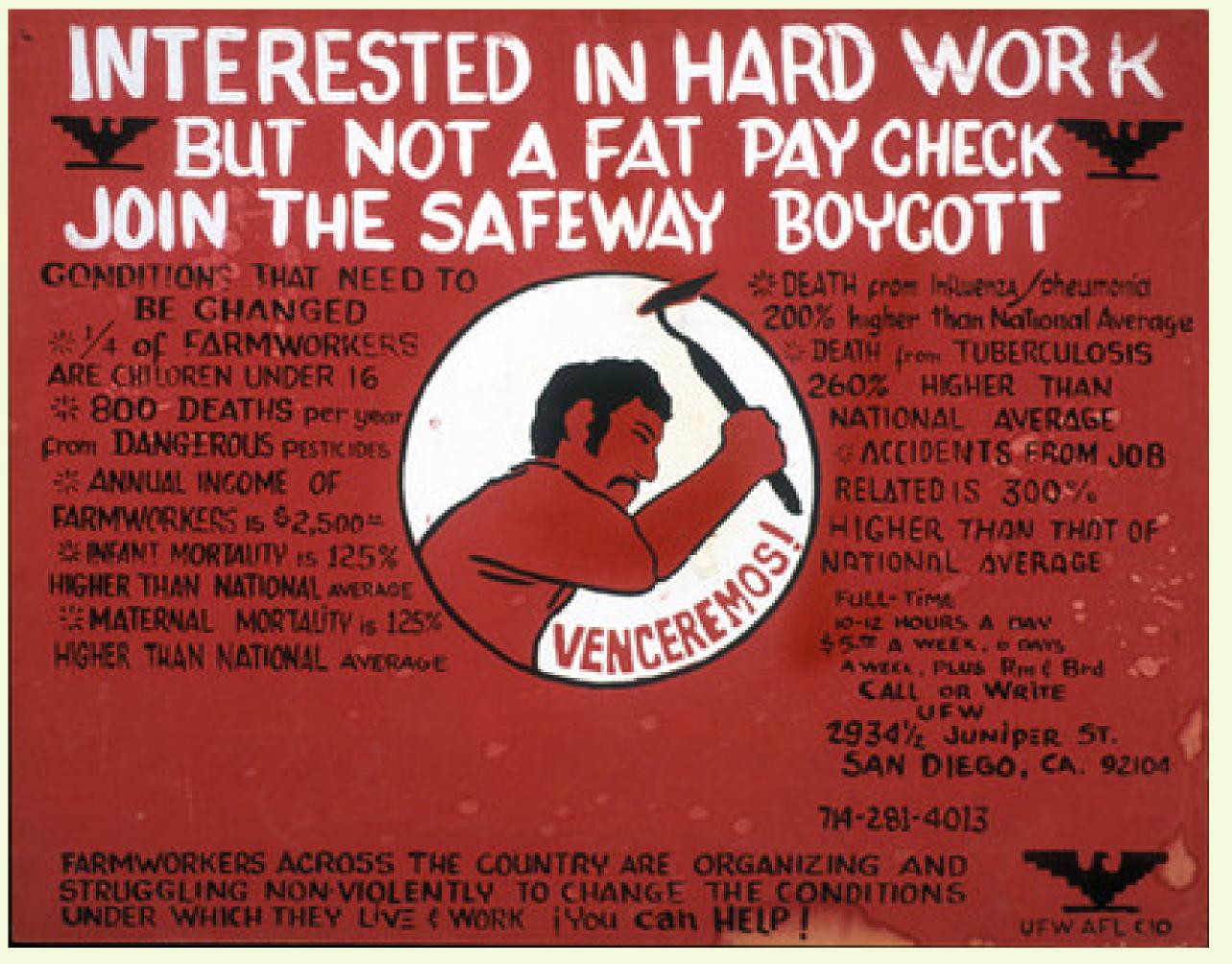


GOV. JERRY BROWN WITH CESAR CHAVEZ AND AIDES AT LA PAZ, THE UFW HEADQUARTERS, IN 1975. PHOTO BY JON LEWIS, FARMWORKER DOCUMENTATION PROJECT



CALIFORNIA GOVERNOR JERRY BROWN AND UFW PRESIDENT CESAR CHAVEZ PARTICIPATE IN A UFW RALLY IN SALINAS ON AUGUST 11, 1979.

COURTESY MONTEREY COUNTY HERALD.



TITLE: POSTER FOR
FARMWORKERS
DATE: 1971
COLLECTION: CENTRO
CULTURAL DE LA RAZA
ARCHIVES
OWNING INSTITUTION: UC
SANTA BARBARA, LIBRARY,
DEPARTMENT OF SPECIAL
RESEARCH COLLECTIONS
SOURCE: CALISPHERE
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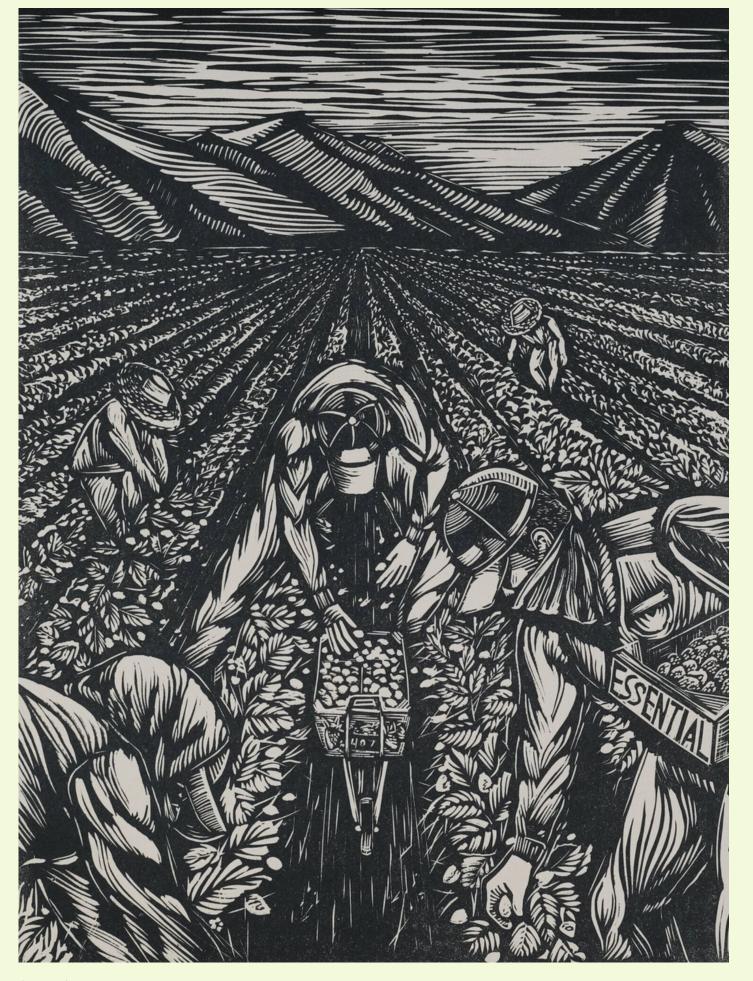






(LEFT) NARSISO MARTINEZ, EASY GRAPE 2019. (RIGHT) NARSISO MARTINEZ, IN THE FRESH 2020.





(LEFT) CHRISTIE TIRADO, *TRABAJADORA ESENSIAL*. (RIGHT) CHRISTIE TIRADO, *AMERICA'S ESSENTIAL WORKERS*.





(LEFT) JORGE GARZA, HEROES FEEDING AMERICA 2020. (RIGHT) JORGE GARZA, HEROES FEEDING AMERICA II 2020.









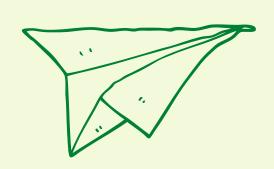




WHAT OTHER SYMBOLS COMMUNICATE LABOR RIGHTS TO YOU?













- PENCIL
- ERASER
- PAPER (ANY SOLID COLOR)
- PIECE OF CARDBOARD (INSIDE OF A CEREAL OR PACKAGING BOX)
- GLUE OR GLUE STICK
- ANY COLORING TOOLS (CRAYONS, MARKERS, COLORING PENCILS, PAINTS)
- RULER OR ANY STRAIGHT EDGE